

Decanter

Decanter ^{CHINA} 醇中国
鉴



Decanter
ASIA WINE AWARDS

EVERYTHING FINE ABOUT WINE

THE Decanter BRAND

Decanter
The world's best wine magazine

Decanter.com



Decanter CHINA 中国


Decanter
ASIA WINE AWARDS

Decanter magazine is sold in print in 92 countries and is available globally on iPad and all major digital platforms. www.decanter.com/magazine

DecanterChina.com is a bi-lingual simplified Chinese and English website dedicated to the Chinese wine lover. www.decanterchina.com

Decanter Asia Wine Awards is Asia's largest wine competition, providing recommendations for consumers across Asia. www.decanterchina.com/dawa

Decanter.com provides visitors in 223 countries with news, videos, photo galleries, recommendations, vintage guides, and more. www.decanter.com

Decanter Events offers a programme of major wine events, including the renowned Fine Wine Encounter series. www.decanter.com/events

Decanter World Wine Awards is the world's most prestigious wine competition, where wines are assessed by the world's top wine experts. www.decanter.com/dwwa

Decanter
The world's best wine magazine

Decanter ^{CHINA} 醇中国
鉴



Decanter
ASIA WINE AWARDS

- Bilingual **Simplified Chinese** and **English** website
- Over **100,000 page views** per month
- Visitors from **176 countries: 60%** from Asia (**42%** from China)
- Daily **wine news** and exclusive **weekly columnists**
- Educational section, 'Tip of the day', and **glossary of key wine terms**
- **Events listing** covering Mainland China, Hong Kong, Macau
- Reach a community of engaged wine lovers across China through advertising placements on **DecanterChina.com**:



Banner
468 x 60 pixels
£45 CPM

MPU
180 x 150 pixels
£45 CPM

Decanter
The world's best wine magazine

Decanter CHINA 醇鉴中国



Decanter
ASIA WINE AWARDS

Decanter CHINA 醇鉴中国

中国醇鉴本周精选
THIS WEEK ON DECANTER CHINA

好酒窖的魅力
The allure of a good wine cellar

Jane Anson
摩纳哥酒店集团的酒窖一直是世界酒坛的核心区域。在“酒窖之王”——莫多·Monaco's hotel de Paris cellars is easily one of the world's most jaw-dropping cellars. [More](#)

名庄档案
ESTATE PROFILE

布劳恩-康特的酒庄
Chateau Brane-Cantenac
Jane Anson
波尔 AOC, 1855年伊级二级酒庄
莫多·AOC Margaux, 2nd Cru Classe, 1855
[More](#)

潮州菜—中国最伟大的菜系之一
Chaozhou – one of China's most magnificent cuisines

庄尚忠
CH'NG Poh Tiong
潮州菜是到香港前的晚餐中，被认为是最早及最精彩的晚餐之一。
Chaozhou is acknowledged by connoisseurs as one of the greatest expressions of Chinese cooking. [More](#)

葡萄酒中的一点臭味
A bit of a stink

Andrew Jefford
他描述过一种含有硫磺化合物的葡萄酒，这种葡萄酒被称为“臭臭臭臭”。
Wines smelted of sulphur compounds principally formed because they were under-exposed to oxygen prior to bottling. This is usually called [More](#)

关注我们
CONNECT WITH US

在手机上移动设备上
阅读 Decanter 杂志

Decanter OPEN FOR ENTRIES
ESTATE VISIT

Weekly consumer e-newsletter:
DecanterChina.com's bilingual Chinese and English e-newsletter has over 2,600 subscribers, featuring exclusive articles by our columnists Jane Anson, CH'NG Poh Tiong, Li Demei, and Andrew Jefford

Newsletter banner 468 x 60 pixels, £450



How to enter the Decanter Asia Wine Awards 2014



Enter the DAWA 2014 online using the following simple steps:

1. Register online
2. Enter your wine details online
3. Make payment online (£145 + VAT per wine)
4. Submit your wine entry online
5. Send your wine samples

Entry deadline - 30 June 2014.

ENTER YOUR WINES INTO THE DAWA 2014 TODAY >

The Judging panel



We choose the best experts from across the continent to taste your wines.

Last year, we were joined by over 40 top wine professionals and we look forward to welcoming more expert names to the judging panel in this year's competition.

[Click here for more information >](#)

Sending your wine samples



Clearly label your boxes using the delivery label. Download here.

Send your wine samples (4 bottles per wine entered) to J&S Forwarding (HK) Ltd to arrive by 5 August 2014. Entrants that fail to send samples cannot be refunded.

[Click here for more information >](#)

Interwine 2014中国(广州)国际名酒展
2014 China (Guangzhou) International Wine & Spirits Exhibition

The DAWA 2014 is kindly sponsored by:



www.decanterawards.com/dawa | asia.wineawards@decanter.com

Trade newsletter:

The Decanter Asia Wine Awards e-newsletter has over 6,000 wine trade subscribers interested in the Asian, it is sent out in 5 different languages (EN, CN, IT, FR, SP)

Newsletter banner 468 x 60 pixels, £450

To list your event on DecanterChina.com, please supply the below information by email to china@decanter.com:

The screenshot shows a webpage for an event titled "An Initiation to Bordeaux's Left Bank" on August 30, 2013. The event is organized by Sarmment and is held in Shanghai. The page includes a search bar, a "BECOME A MEMBER OF DECANTERCHINA.COM" button, and a "LASTEST EVENTS" sidebar with links to other events like "CLASSIC FRENCH REGIONS", "TASTE OF AUSTRALIA", "DISCOVER SARMENT WINE DINNER @ CALIFORNIA GRILL", "PINOT NOIR AND SAUVIGNON BLANC", "AN ITALIAN SUMMER NIGHT WITH SARMENT", and "A MARLBOROUGH WINE EVENING". The main content area provides details about the event, including the time (Friday, 30 August 2013 19:30), city (Shanghai), address (200-1-2 F, inside Riel Mall, 1601 Nanjing West Road, Shanghai), and contact information (Tel: +86 (0)21 2230 9797, Email: events@sarmmentwine.com).

Specifications

1. Event name
2. Brief introduction of the event
3. Date
4. Start and end times
5. Venue address
6. Contact telephone/fax number and email address for enquiries and/or registration
7. Ticket price (if applicable)
8. Website of the event (if applicable)
9. Membership requirement (if applicable)
10. Logo, poster or promotional images

Please note: Supplying the above details in both English and Simplified Chinese will help deliver your message more accurately.



Decanter CHINA 醇中国 鉴

Decanter
The world's best wine magazine

Decanter CHINA 醇中国
鉴



Decanter
ASIA WINE AWARDS



To stock *Decanter* or to make a subscription to *Decanter* for your business:

Email beatrice_ng@decanter.com for more details

Please note:

Retailers will be responsible for the freight charges of importing copies into their country if they wish to stock Decanter in their stores.



Decanter
The world's best wine magazine

Decanter CHINA 醇中国
鉴


Decanter
ASIA WINE AWARDS


Decanter
FINE WINE
ENCOUNTER

- **Asia's largest** and **most trusted** wine competition
- Awards **international wines** present or interested in the Asian market
- Judged by **hand-picked wine experts** from across Asia
- Winners experience an **increase in sales** and consumer awareness
- Targeted **PR campaign** for winners
- Full DAWA results coverage on **DecanterChina.com**
- **Events and tastings** promote winning wines in across Asia



DAWA Vice Chair, Shinya Tasaki



DAWA Co-Chair, Jeannie Cho Lee MW



Decanter SHANGHAI FINE WINE ENCOUNTER

Decanter
The world's best wine magazine

Decanter CHINA 醇中国
鉴



Decanter
ASIA WINE AWARDS



- Save the date: 29 November 2014
- Location: The Ritz-Carlton Shanghai, Pudong
- Asia's premier wine events providing **face-to-face interaction** with Decanter readers
- All producers listed in **bespoke catalogue** for each event
- An opportunity for consumers to taste fine wines from around the world
- Extensive promotion in *Decanter* and on **DecanterChina.com**
- Register for updates at **DecanterShanghai.com**



Decanter KEY CONTACTS

Decanter
The world's best wine magazine

Decanter CHINA 醇中國


Decanter
ASIA WINE AWARDS



Editorial enquires

DecanterChina.com: china@decanter.com | +44 (0) 20 3148 4681

Advertising enquires

richard_morley@decanter.com | +44 (0) 20 3148 4500

Marketing enquires

beatrice_ng@decanter.com | +44 (0) 20 3148 4495

Hong Kong Office

sally_cheng@decanter.com | +852 3128 5183

Decanter Asia Wine Awards

asiawineawards@decanter.com | +44 (0) 20 3148 4505 | +852 3128 5183

Decanter Shanghai Fine Wine Encounter

shanghai@decanter.com

www.decanterchina.com | www.decanterawards.com/dawa | www.decantershanghai.com

Decanter

Decanter ^{CHINA} 醇中国
鉴



Decanter
ASIA WINE AWARDS

EVERYTHING FINE ABOUT WINE